

IOWA WHITEWATER COALITION, INC.  
BOARD OF DIRECTORS  
MINUTES OF MEETING  
MARCH 8, 2004

The Board of Directors meeting began at approximately 6:02 p.m. The parties in attendance include:

Nathan Hoogeveen  
Bruce Hinricks  
Seth Hall  
Ryan Hansen  
Marshall Porter  
Gerry Rowland  
Steve Weliver  
Scott Bandstra

- I. **Treasurer's Report** - there was \$760.00 in the account regarding the raffle of the whitewater kayak. Congratulations to Piper Wall who won the kayak.
- II. **Group Identity Discussions:**
  - A. **Who We Are.** The primary focus of the group as this writer understood it was to reconnect the waterways specifically for whitewater kayaking, but to be inclusive of flatwater kayaking and other recreation boating.
  - B. **Mission Statement.** After much discussion, Iowa Whitewater Coalition, Inc.'s proposed mission statement would be "to promote, support and improve the whitewater courses and water trails throughout Iowa.  
All the members should determine whether they like this mission statement or whether they can make revisions at the next board meeting.  
This writer would propose the following changes to the mission statement as, "to "promote, support and improve the whitewater courses and water trails by reconnecting the rivers throughout Iowa.
  - C. **Logos.** Some logos were proposed and there was a determination to have member Rod prepare logo proposals prior to the next meeting.
- III. **Incorporation**
  2. The proposed articles of incorporation were presented to the Board, but due to other issues addressed, the incorporation and bylaws were tabled.
- IV. **Issues Involved in the Spring Campaign.**
  2. **Marketing.** The marketing campaign should focus on reconnecting the rivers and greenescapes in Polk County, Iowa. This campaign is

consistent with the 2010 Iowa Plan, para. 4 that promotes the reconnection of the rivers.

The marketing plan should be presented to the public by having a public forum requesting input from homeowners and businesses at or near the river or anyone with interest in recreational boating. Iowa Whitewater Coalition, Inc. would have to raise its own funds in order to implement the whitewater course with the assistance of Principal and state and federal government entities.

3. **Engineer.** On March 10, 2004 Colorado engineer Richard McLaughlin, will be in Des Moines, Iowa to inspect the Center Street and Scott Street low head dams to determine the feasibility of converting the Center Street dam from a low head to whitewater rapids. The city of Des Moines is bringing in Mr. McLaughlin who is experienced in converting low head dams to white water rapids in other areas of the country. Mr. McLaughlin will also be able to provide the board with ideas on how to present this proposal to governmental officials and private funding sources. The coalition will probably have to request that Mr. McLaughlin make a second trip to the Center and Scott Street dams to provide the coalition with a feasibility study and/or estimate of the cost of the conversions.
4. **Shell Rock.** Richard McLaughlin will probably also inspect the Shellrock area to determine the cost for a big wave design at that location. However, additional funds would be required to have Mr. McLaughlin review the Shellrock area.

5. **Additional Possible Revenue Sources Include:**

1. The Sport Fish Restoration Fund. Nate Hoogeveen talked with Martin Conrad who is positive about the white water rapid conversion that could make this project a multi-function project whereby fishermen would utilize a channel of the rapids for their sport.

6. Skunk River Paddlers were successful in obtaining a federal recreational trail grant and working with Story County, Iowa government to convert a low head dam into white water rapids. Great job!!!

Whitewater Coalition should follow up by determining what federal official to contact and how to obtain the federal application.

- V. **The Next Meeting.** The next proposed meeting is set for the week of April 5, 2004. All members should place on the website what days they would be available for the next Board of Directors meeting.

Meeting adjourned at 8:15 p.m.