

Iowa Whitewater Coalition Board Meeting Minutes

March 16, 2010, convened at 5:37 pm
NAI Ruhl & Ruhl, West Des Moines

Members present: Lyle Danielson, Julie Mankel, Ann Cannon and Piper Wall participated via teleconference.

Previous meeting's minutes: Approved minutes of meeting on January 19, 2010.

Treasurer's Report: Recent revenue activity included dues, paddling instruction registrations, and proceeds from some special sale items at the annual meeting. The R2G2 2009 received the final installment from DNR CLEAR grant. A noteworthy expense was website domain name registration. Lyle will assist Julie with end of year journal entries needed for updating equity funds and retained earnings balances. When completed, reports will be sent to board members. Piper moved to approve, Lyle second, motion passed.

Be Dam Safe (BDS) Campaign: Lyle reported that he and the group met again on March 2nd. The BDS flyer now includes logos for Polk County Conservation, the City of Des Moines, Iowa DNR and IWC. The city still wants to produce posters and at least one public service announcement, and is seeking corporate support to help with production costs. Lyle asked the board to consider some level of financial support. So far Lyle and Julie have been providing personal time to the campaign. There was discussion about the regional nature of the current campaign. All agreed that the program needs to go statewide eventually. Piper moved to authorize a maximum of \$250 to support the campaign during 2010, Lyle second, motion passed.

Paddling Instruction Update: Piper reported that the Play Boating Flat Water Skills class went well. Unfortunately two registrants had an automotive breakdown and missed the class. Piper sent them her informal "instructional" DVD and has invited them to join an upcoming class on the river.

2010 Annual Meeting: Lyle thanked all board members who were able to attend the meeting at CanoeSport Outfitters' Paddlesport Expo. [Peter had to leave early due to illness.] Piper presented a great PowerPoint talk about IWC, and Nate Hoogeveen added great information about DNR efforts of interest to IWC. Unfortunately turnout for the meeting was disappointing. Discussion ensued with Piper offering to work with CSO to improve planning and communication for a more visible meeting next year.

2009 Annual Report Update: Lyle has not been able to commit sufficient time to make progress on the report.

Charles City Riverfront Park: On September 10, 2009, the Iowa DNR announced a round of successful grant applications for the Low Head Dam Public Hazard Program. The City of Charles City was awarded over \$200,000 in matching funds for construction of a whitewater recreation facility in concert with a low head dam modification. Lyle

talked about recent conversations with Steve Weliver (Prairie Rapids Paddlers, Waterloo) and Tom Brownlow (city administrator for Charles City.)

The City requested construction bids for the park. Unfortunately all of the bids were rejected, and the City will need to request new bids. Weliver thought that the local investment goal of over \$366,000 had been achieved, but Brownlow indicated that is not the case. Board discussion ensued about previously committed funds of \$1000 for the Cedar Valley Whitewater Trail. Lyle moved to redirect the currently designated funds to the Charles City project, contingent on the project actually being completed; second by Piper, motion passed. Lyle will conduct follow up discussions with the Prairie Rapids Paddlers group.

Project AWARE 2010: The board discussed renewing IWC Clean Rivers Team sponsorship for the annual DNR Project AWARE river cleanup. Lyle moved to authorize \$250 sponsorship support for 2010, Julie second, motion passed.

Next meeting: Tuesday, April 20, 2010.

Meeting adjourned at 6:22 pm.

Respectfully submitted by Lyle Danielson.